



Academy of Prosthodontics Annual Scientific Session Sofitel Hotel, Chicago, Illinois May 9-12, 2018

Program Speaker - Dr. Alon Preiskel

Title

The Good, the Bad and the Ugly of Corporate Dentistry

Abstract

The last 15 years has seen a drive to consolidate dental practices with studies predicting that corporate finance owned groups will dominate the provision of patient care in the next 20 years.

This presentation highlights the drivers of consolidation, together with the effects of corporate ownership upon the dental profession. Increased regulation, competition and generous practice valuations encourage an ever-increasing number of dentists to sell to corporate groups. Corporate owned groups are motivated primarily to make financial gain often driven by factors irrelevant to dentistry. Corporate groups change dental management from a professional structure to that of an industrial group. This approach often limits clinical freedom leaving the dentist as a technical laborer and is a threat to the fundamental nature of dentistry. New ownership models must be developed to compete with these groups and allow dentists to maintain control of patient care and their profession.

Learning Objectives

1. Understand the opportunities and drivers of consolidation in dentistry.
2. Explain the behavior and growth of dental service organizations.
3. Highlight the fundamental change that dental service organizations bring to the profession of dentistry.

Biography

ALON PREISKEL

Dr. Alon Preiskel is a Consultant Prosthodontist (clinical professor) at Guy's Hospital. He is a partner at Preiskel Prosthodontics in London and has gained an Executive MBA from London Business School which led him to his interest in the effects of corporate ownership in dentistry. His teaching experience includes serving as the Program Coordinator of the implant diploma at the Eastman Dental Institute (London) and teaching Prosthodontic trainees at Guy's Hospital where he completed his Prosthodontic training program. Dr. Preiskel is a member of numerous dental societies and lectures frequently at national and international meetings including the American Prosthodontic Society, International College of Prosthodontics, IJP Young Prosthodontic Educators and the London Nobel Biocare symposium. Dr. Preiskel is a member of the Executive Council of the American Prosthodontic Society

and committees of the International College of Prosthodontics. He is a reviewer for the International Journal of Implant Dentistry and The Journal of Prosthetic Dentistry.